

+44 366 980 2018



www.caterinamardesign.com



caterina.marotta93@gmail.com



CATERINA MAROTTA.

Graphic/Motion Designer.



resume

186 Tooley St, London, SE1 2TZ

Dynamic and results-oriented Graphic Designer, Illustrator, and Animator with a proven track record of exceeding expectations in the competitive UK market. Proficient in Adobe Creative Suite, including Photoshop, Illustrator, InDesign, Lightroom, After Effects, and Sketch. Dedicated to delivering exceptional designs and animations while prioritizing client satisfaction. Skilled at leveraging creativity, attention to detail, and effective communication to drive success in diverse projects.

Experience

2021 - 2024
Cobra Collective Uk

Senior Designer & Motion Designer

- Created captivating motion graphics for various projects, sparking imagination and engagement.
- Collaborated with National Geographic to animate directories showcasing indigenous Amazonian communities.
- Crafted mesmerizing illustrations for documentary videos, spotlighting indigenous cultures.
- Led post-production and animation for the global impact 'UN Second Chance Programme for Women'.
- Championed the success of 'Integrating Traditional Knowledge into National Policy and Practice in Guyana' project, blending creativity with strategic impact.

2021
Oyrone LTD

Midweight Graphic Designer (Freelance)

- Conducted in-depth client brand analyses to craft bespoke Brand Identities, demonstrating a keen understanding of UK market dynamics.
- Led marketing and data analysis efforts, building lasting client relationships and driving business growth.

2019 - 2020
RDP s.r.l.

Graphic Designer (Freelance)

- Maintained brand consistency and elevated the visual identity of The IDM through graphic materials creation.
- Contributed to successful rebranding by developing creative social media content and print materials resonating with UK audiences.

2017 - 2019
RDP s.r.l.

Junior Graphic Designer

- Designed print and web marketing collateral for esteemed clients, meeting high global market standards.
- Provided crucial support to senior team members, ensuring timely project delivery.

2016 - 2017
Fratelli La Bufala

Intern Graphic Designer

- Produced visually compelling content for global fashion articles.
- Collaborated effectively with cross-functional teams to deliver design solutions exceeding client expectation

+44 366 980 2018



www.caterinamardesign.com



caterina.marotta93@gmail.com



resume

CATERINA MAROTTA.

Graphic/Motion Designer.



186 Tooley St, London,
SE1 2TZ

Education

Awarded
from

Master of Fine Arts - MFA
Eastern Suffolk BOCES

2016

specialization in UI/UX design, mastering user-centered design principles and advanced digital interfaces.

Awarded
from

Bachelor of Arts - BA
Goldsmiths, University of London

2015

Specializing in digital media, branding, and visual communication. Developed strong skills in creative problem-solving.

Awarded
from

High School Diploma
Istituto Suor Orsola Benincasa

2012

Showcasing proficiency in drawing, painting, and sculpture. Completed comprehensive coursework and hands-on projects to develop artistic skills.

Skillset

Adobe Creative Suite



UI UX Design



Motion Design



Post Production



Language Proficiency



Italian



English



Portuguese

references

available upon request